



**FEGGA CONFERENCE
ALGARVE – PORTUGAL - 12-15 FEBRUARY 2015**

ADDING VALUE TO GOLF ACROSS EUROPE



THURSDAY 12TH FEBRUARY 2015

20.00HRS: RECEPTION DINNER AT THE VILA GALE HOTEL-LAGOS

*There is an opportunity to play golf at Onyria Palmares Golf and Beach Resort during the day
Please contact Dean Cleaver for more details*

**FRIDAY 13TH FEBRUARY
VILA GALE HOTEL**

09.00: Opening Words

Ólafur Þór Ágústsson Chairman FEGGA

09.10: Introduction to Portuguese Golf and Greenkeeping

Pedro Rebelo – President Portuguese Greenkeepers Association

09.40: Why 18 Holes - It's About Time

Edwin Roald - Golf architect, golf sustainability advisor, writer & golf historian

How a simple but fundamental change, a return to one of golf's long-standing but lost traditions can open new dimensions in our work, helping to make golf more relevant to our customers, to unlock the true potential of our game and profession, ultimately raising its value to our communities.

10.25: 'Sustainability - feeling good about industry progress: 2014 review and 2015 outline'

Jonathan Smith and Patrick Walker - GEO

10.45: Refreshment Break

11.15 – WATER SESSION

Water and sustainability

This session will focus on an introduction and overview of EU legislation and trends, leading strategies, Water Conservation measures v Integrated Water Management and Public awareness and opinion. Two case studies will also be presented;

- > **Palmares Golf Course case study - Golf Course Irrigation.**
- > **Looking at reclaimed and sound water conservation strategies in North Italy**

Speakers:

- > *Alexandra Almedia - Xnagolfe*
- > *Pedro Nobre Correia - GEOdesenho*
- > *Joel Nunes - Superintendent Palmares Golf Club*
- > *Alessandro De Luca - Italian Golf Federation Green Section*

12.45: Travel to Onyria Palmares Golf & Beach Resort

13.00: Lunch

14.00: OUTDOOR SESSION – ONYRIA PALMARES GOLF & BEACH RESORT

- **Renovation Case Study (*Campey Turf Care Session*)**
Showing the operation and benefits of Fraize mowing as a modern renovation operation
- **The R&A Outdoor Session - *Performance Management of surface***
Practical demonstration on how the use of tools to measure putting surface reliability, firmness and soil moisture content can be used to monitor and adapt the green maintenance programme.
- **Organised tour of the golf course**
Golf Course Superintendent
- **Toro Integrated Systems (*Toro Session*)**
- *This is a new tool that will enable Superintendents and Head Greenkeepers to exercise more intelligent control of their operations and drive better outcomes on their maintenance.*
- **Maximising control of modern machinery (*John Deere Session*)**
We will run through the latest innovations in control systems with a deep overview of how to maximise performance in varying conditions of the new A series John Deere mowers using the following.
 - >Hybrid technology
 - >Electronic hydrostatic drive control
 - >Tec control centre
 - >This will be hands on demonstration using a computer simulator and a working machine.

17.00hrs: CONCLUDE AND DEPART ONYRIA PALMARES GOLF & RESORT

19.30hrs: DEPART FROM HOTEL FOR DINNER AT PENINA GOLF RESORT

SATURDAY 14TH FEBRUARY VILA GALE HOTEL

09.00: Unlocking Golf's True Potential (*Syngenta Session*)

09.30: R&A and GEO combined Session "Greening the Open"

Presentation on how environmental objectives are at the forefront of planning venue management, staging, communications, partnership and legacy for the world's oldest golf major.

10.15: Rio 2016 Golf Course Development (*Ransomes Jacobsen Session*)

Session will cover: How Jacobsen is partnering with Rio 2016 Golf Course Owner, Architect, Superintendent and GEO to bring the world's most highly anticipated golf course to tournament conditions in 2016.

10.45: EDUCATION SESSION

Presenting project updates

- > **The Key to Establishing a Long-term Educational Structure**
Kamil Pecenka - FEGGA Vice Chairman and Course Manager at the Engelmann Golf and Sport
- > **Proposed Pilot FEGGA Assistant Greenkeeper Employment Exchange programme**
Paul Worster – FEGGA Board member
- > **Development Roadshows in Partnership with the R&A**
Dean Cleaver – Executive Officer FEGGA
- > **Taking our First Steps in Estonia**
Kristel Mülle-Vaik – Estonian Greenkeepers Association
- > **Establishing a new NVQ structure in Norway**
Agnar Kvalbein – Norway Greenkeepers Association

This Session will include a 30 minute refreshment break

14.00: PESTICIDE SESSION

Responsible Turf Management

Introducing a proposed Statement that addresses the issues relating to the maintenance of Turfgrass areas on golf courses. The focus of the session will be to discuss the possibilities of FEGGA and its members reaching an agreement in the future that represents the European golf industry's collective commitment and vision for the responsible and efficient management of the sport's highly valued playing surfaces.

Dean Cleaver (FEGGA) and Jonathan Smith (GEO) will introduce this session, and will include examples of National Case Studies that reflect their current situation

15.30: Refreshment Break

16.00: FEGGA Session and Closing Comments

The FEGGA Session will take a look at the National Association activities during the past year. Sharing some of the key success's they have had, what has worked well, what attracted good support and engagement from their members, what the Trade members and Patrons look for in a commercial relationship with Associations.

17.00: FEGGA AGM

20.00HRS: DINNER AT THE VILA GALE HOTEL

SUNDAY 15TH FEBRUARY 2015

DEPARTURE DAY

*There is an opportunity to play golf at Onyria Palmares Golf and Beach Resort during the day
Please contact Dean Cleaver for more details*

Dress Code:

Thursday and Friday evening: Jacket and Tie.

Friday and Saturday Conference days, including Saturday evening: Smart business casual.

Conference Patrons

